

## **CALL ON EXPRESSION OF INTEREST (EOI)**

**INTERESTED ORGANISATIONS ARE HEREBY INVITED TO SUBMIT  
PROPOSALS FOR THE IMPLEMENTATION OF TRAFFIC FLOW MANAGEMENT  
SOLUTION FOR A PERIOD OF 36 MONTHS FOR MOGALE CITY LOCAL  
MUNICIPALITY**

**NAME OF ORGANISATION:**

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**TELEPHONE No:**

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**TELEFAX No:**

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**E-MAIL ADDRESS:**

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**PHYSICAL ADDRESS:**

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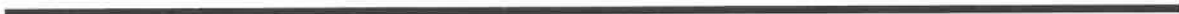
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**Venue for Submission:**

Submission boxes are situated at the reception desk of the Community Development Services Department, situated at Jack Smiedt Building, Corner Commissioner and Jeppe Streets in Krugersdorp (white building opposite Home Affairs Krugersdorp)







## **INTERESTED ORGANISATIONS ARE HEREBY INVITED TO SUBMIT PROPOSALS FOR THE IMPLEMENTATION OF TRAFFIC FLOW MANAGEMENT SOLUTION FOR A PERIOD OF 36 MONTHS FOR MOGALE CITY LOCAL MUNICIPALITY**

### **1. INTRODUCTION**

#### **1.1. PROJECT DESCRIPTION**

The Mogale City Local Municipality (MCLM) is looking to enter into a partnership with a capable and competent organisation to provide a traffic flow management solution to address the congestion emanating from the increased volume of traffic within its jurisdictional area. A detailed proposal clearly outlining measures and strategies to be implemented must be submitted by interested organisations.

#### **1.2 BACKGROUND**

Traffic management plays an important role in supporting the Municipality's strategic objectives and assisting in achieving its service delivery targets by providing a safe and a secure environment through an effective, responsive, and resilient integrated traffic management solution. It is also prudent that the traffic management strategy provides strategic measures that seek to protect the road users and also ensure compliance to the National Road Traffic Management Act as well as reduction of accidents within the municipality.

This initiative aims to supplement the current resources with additional personnel to support the existing traffic management system by enhancing road safety and improving traffic flow. Implementation of this initiative will significantly improve the management of high-traffic areas, especially during peak hours. Implementation of this solution will free up some time for the Traffic Officers to focus on law enforcement duties, which is their core mandate in terms of the National Road Traffic Act.

### **2. PROBLEM STATEMENT**

Mogale City is experiencing traffic congestion during peak hours which negatively affects the free traffic flow. This problem is also compounded by the traffic lights not working in most cases, increasing volume of traffic within the Mogale City Municipality roads. This situation ultimately impacts on the travelling time of motorists and other road users commuting to work. In some other instances it causes road rage due to other users who are not patient. Accidents are also caused due to the fact that other users violate the rules of the road in trying to navigate and manouvour through the traffic congestion. This problem has led to community members volunteering their services by providing point duties. The issue is that these volunteers are not trained as Point Duty Officers and therefore cause confusion to motorists which will eventually cause accidents.



### 3. PROJECT REQUIREMENTS

- Development of a holistic, integrated responsive strategy to address the identified traffic challenges to effectively and efficiently manage the traffic flow by so doing, significantly reducing risk of accidents.
- Develop a traffic flow management solution which will provide for response capability through deployment of trained and capable Point Duty Officers to ease the traffic congestion must be implemented at identified high risk areas during peak hours.
- Proposers must therefore submit a fit for purpose proposal that seeks to provide support structures, systems, services, processes and tools that will enable and embed efficient, effective, integrated and collaborate measures to address the current and future traffic challenges.

### 4. PROPOSAL SPECIFICATION

All proposals are to be submitted as specified in this document.

#### 4.1 PROPOSAL

The following details must be submitted as part of the proposal:

- a) An executive summary: providing a brief overview of all the required aspects of the proposal
- b) A summary of the company's understanding of similar work and what it entails and the approach they plan to deploy in developing such a solution (Note: ***a portfolio of evidence (POE) of similar work in support of their proposed approach where applicable must be submitted***).
- c) Details of the proposed project team who will manage the project- (Note: ***include an organogram clearly outlining the names and the designations of the proposed team members of the project; and Copies of qualifications and resumes*** of the proposed project team members demonstrating relevant experience for the proposed roles and responsibilities must be submitted)
- d) References in writing of a minimum letters of three (3) or more similar initiatives implemented and managed with proven and measured success by the compan

#### 4.2 SCOPE OF SERVICE

The service provider is expected to develop a proposal for the MCLM that proposes measures, systems, structures and strategies that will help the MCLM to achieve the desired outcomes and deliverables. Through introduction and implementation of responsive strategies that are innovative, effective, efficient and sustainable to create safe roads that will ensure the safety of MCLM's road users.

#### 4.3 DELIVERABLES

MCLM requires the following deliverables:

- a) Recruitment and Selection Strategy
    - Delivery of a detailed recruitment and selection strategy that will ensure that skilled and capable workforce is deployed;
- Note: (a draft Recruitment and Selection Strategy to be attached to the Proposal)**



- b) Project Implementation Plan on the roll out of the traffic flow management solution;
- Identify **critical activities** required for the successful implementation of the proposed Traffic Flow Management Strategy;

**Note: (a draft Project Implementation Plan to be attached to the Proposal)**

## 5. ASSESSMENT OF THE PROPOSAL

- 5.1. A Project Steering Committee (PSC) comprising of relevant municipal departments will be set up to consider and assess the submitted proposals against the set criteria. All proposals will be assessed by the PSC and based on the outcome of the assessment process, the MCLM will approve the proposal which meets or exceed the minimum criteria of the assessment.
- 5.2. The assessment will be conducted in two phases. The first phase will be based on the assessment of the company's proposal and the second phase on a presentation to be delivered by the shortlisted Proposers from phase one.
- 5.3. The purpose of the presentation is to provide the opportunity to the bidder to present their proposal, as well as to mutually clarify issues relating to the brief and project as a whole. It is not an opportunity for the Proposers to amend their proposals.
- 5.4. Proposers that achieve a minimum score of **45 points for phase one** of the assessment will proceed to phase two and be invited for presentations. Failure to meet the minimum scoring point will result in the company not proceeding to the next phase of assessment. The highest scoring company for phase one (01) to the maximum of three (03) will be eligible for phase two (02).
- 5.5. The Proposers who qualify for the second phase of assessment will be notified in advance of the date and venue for the presentations.
- 5.6. Proposers will be required to achieve an overall score of **60 points out of 100 points**.
- 5.8. The overall assessment of the proposal and presentation will be based on the following criteria:

**TABLE A: STAGE 1: EVALUATION ASSESSMENT**

Assessment Criteria	Description	Points Allocation
<b>1</b>	<b>Qualification and Experience of the Project Team</b>	
<b>(a)</b>	<ul style="list-style-type: none"> <li>• Experience of the Project Team in the implementation of a traffic flow management solution</li> </ul> <p><b>Project Manager with 5 years' experience and above in implementing similar assignments= 10 points</b></p>	<b>10</b>
<b>(b)</b>	<ul style="list-style-type: none"> <li>• Qualifications of the Project Team</li> </ul> <p><b>Project Manager in possession of Project Management Certificate = 10 points</b></p>	<b>10</b>
<b>2</b>	<b>Company Experience</b>	<b>20</b>
	<ul style="list-style-type: none"> <li>• Experience of the organisation in the implementation of a traffic flow management solution</li> </ul> <p><b>3 reference letters issued by clients confirming implementation of similar projects = 10 points</b></p> <p><b>4 or more reference letters issued by clients confirming implementation of similar projects = 20</b></p>	





	<b>points</b>	
<b>3</b>	<b>Proposal and Project Implementation Plan</b>	<b>30</b>
	<ul style="list-style-type: none"> <li>• Approach is specifically tailored to suit the MCLM's traffic management requirements.</li> </ul> <p><b>The work plan and timeframes meet the requirements of the assignment, the sequencing of activities demonstrate that the company clearly understand the requirements and has a good understanding of the needs of the MCLM = 15 points</b></p> <ul style="list-style-type: none"> <li>• The approach is innovative and exceeds the expectations of the MCLM traffic management requirements.</li> </ul> <p><b>The work plan and timeframes exceed the minimum requirements of the assignment, the sequencing of activities indicate the bidder has an excellent or demonstrated in-depth understanding of MCLM's requirements = 30 points</b></p>	
<b>Total</b>		<b>70</b>

**TABLE 2: STAGE 2: POWERPOINT PRESENTATIONS**

Evaluation Criteria	Description	Weight
<b>1</b>	<p>Shortlisted Proposers to deliver a powerpoint presentation on proposed strategies and measures successfully implemented in similar projects.</p> <p>Proposed approach for the management and implementation of a traffic flow management solution meets minimum requirements of MCLM:</p> <ul style="list-style-type: none"> <li>• Strategies are specific, realistic and achievable = <b>5 Points</b></li> <li>• Resource Planning is relevant and adequate = <b>5 Points</b></li> <li>• Funding Model is sustainable = <b>5 Points</b></li> </ul> <p>1.2. Company proposed innovative value adds that exceeds the expectations of the MCLM = <b>30 Points</b></p>	<b>30</b>
<b>Total</b>		<b>30</b>



## **6.1. SUBMISSION OF PROPOSALS**

- 6.1 Proposals are to be submitted in an envelope on the submission date clearly marked with the company details.
- 6.2 Proposal envelopes will be opened and evaluated by MCLM PSC. Those Proposers securing less than the minimum score will be disqualified and will not proceed to stage 2 (presentation phase). Proposers that passed stage 1 will be notified by e-mail of the date, time and venue for the presentation.
- 6.3 The company with the highest points will then be selected.

## **7. VERIFICATION OF DOCUMENTS**

MCLM reserves the right to verify and authenticate all the submitted documents with any relevant institution to confirm validity and credibility.

## **8. SPECIAL CONDITIONS**

- 8.1. A Memorandum of Understanding (MoU) will be signed by both parties to regulate the relationship
- 8.2. The preferred company will be responsible for the recruitment, training, and all operational expenses associated to the project. This includes uniforms, traffic management tools, and transportation for the wardens to ensure mobility and efficiency.
- 8.3. The service provider will solely be responsible for the recruitment and remuneration of the Point Duty Officers in accordance with the EPWP Recruitment Guidelines and Minimum Wage. Sourcing of Point Duty Officers must be from the local community.
- 8.4 The service provider must indemnify MCLM from any liability that might arise from the implementation of this project. The service provider must ensure that that insurance is in place to cover all the Point Duty Officers under their employment.
- 8.5 The service provider to set up an office within Mogale City jurisdiction for effective and efficient project management.

\_\_\_\_\_  
**Signature of person authorized to sign company documents**

\_\_\_\_\_  
**Date**



## RETURNABLES CHECKLIST

**NOTE:** The company is required to complete each and every schedule listed below to the best of its ability as the assessment of proposals will be based on the information provided by the company.

The company must complete the following returnable documents:

RETURNABLE DOCUMENTS		
PART A: TECHNICAL RETURNABLES		
Description	Included	
	Yes	No
Qualification(s) of the Project Manager		
CVs of the Project Team		
Company References		
Methodology and Approach including Work plan ( <i>Detailed Methodology</i> )		
A draft Recruitment and Selection Strategy		
Organogram clearly outlining the names and designations of the Project Team as well as their Qualification and CVs		
A draft Project Implementation Plan		



## PROPOSAL CHECKLIST

PROPOSAL SHOULD INCLUDE:		
Description	Included (Please tick )	
	Yes	No
An executive summary		
A summary of the company's understanding of what a traffic flow management solution entails and the approach they are to employ in developing such a solution		
A portfolio of evidence (POE) in support of their proposed approach		
Clearly articulated qualifications and experience of the Project Team in implementing similar assignments		
Client references of a minimum of three (3) similar initiatives implemented and managed with proven and measured success by the company		
A description of the proposed overall approach and methodology		
A brief summary of roles and responsibilities of every Project Team Member in implementing similar assignments		
Proposed Project funding Model		
Resource Planning		

